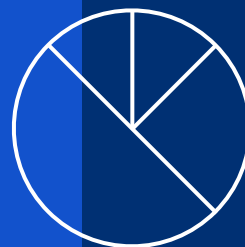


LOAN ORIGINATOR INSIGHTS

# 5 proven habits for building referral partnerships



MGIC

## What are the most reliable ways you can expand your referral network and bolster borrower leads?

1,000 loan originators weighed in and these 5 tactics rose to the top<sup>1</sup>



<sup>1</sup>Adapted from the 2025 Loan Originators Survey Report by MGIC and Loan Officer Hub.

Dig deeper into the strategies that help you create meaningful business relationships: [mortgageconnects.com](https://mortgageconnects.com)